

DM12-173

June 21, 2012

State of New Hampshire
Public Utilities Commission
c/o Debra A. Howland, Executive Director
21 South Fruit Street, Suite 10
Concord, NH 03301-2429



Re: License Renewal Application
Provider of Electric Aggregation Services

Dear Ms. Howland:

Enclosed is ALLMass Energy, LLC' application for its license renewal as a provider of electric aggregation services pursuant to Puc 2003.02. The license renewal application is provided with two originals and a copy on CD.

I hope you will find everything in order. Please feel free to contact me if you have any questions.

Yours truly,

A handwritten signature in blue ink that reads "William J. McBride".

William J. McBride, Manager/Sole Proprietor
ALLMass Energy, LLC

ALLMASS ENERGY, LLC

7 TULIP CIRCLE, BLDG 23 * HAVERHILL, MA 01830 * (888) 595-3535

State of New Hampshire

Public Utilities Commission

**Notice of Intent by Aggregator
License Renewal
Pursuant to Puc 2003.02**

1. Legal Name of Applicant: **William J. McBride**
Doing Business as (DBA): **ALLMass Energy, LLC**
2. Business Address: **7 Tulip Circle
Haverhill, MA 01830**
Principal Place of Business: **7 Tulip Circle
Haverhill, MA 01830**
Telephone #: **(888) 595-3535**
Facsimile #: **(978) 373-2521**
Email Address: **billmcbride46@comcast.net**
3. Principal Officer **William J. McBride**
Title: **Member/Manager (Sole Proprietor)**
Business Address: **7 Tulip Circle
Haverhill, MA 01830**
Telephone #: **(888) 595-3535**
Facsimile #: **(978) 373-2521**
4. Customer Service Contact: **William J. McBride**
Toll Free Telephone #: **(888) 595-3535**

5. Authorization to do business in New Hampshire from the secretary of state:

Copy Attached

6. Geographic areas of New Hampshire in which ALLMass Energy, LLC intends to provide service, consistent with Puc 2003.01 (c) (11):

ALLMass Energy, LLC plans provide service throughout New Hampshire within the service territories of Public Service of New Hampshire, Unitil, National Grid and New Hampshire Electric Coop.

7. A statement that the aggregator is not representing any supplier interest or a listing of any supplier interest the aggregator intends to represent:

ALLMass Energy, LLC operates as an independent aggregator who solicits bids on behalf of its clients to obtain the best possible price for electric supply the market place has to offer. As such ALLMass Energy, LLC has working relationships with various competitive electricity suppliers who respond to Request for Proposals. ALLMass Energy, LLC does not represent anyone competitive electric supplier interest or a listing of any supplier interest.

8. Work Experience and Qualifications:

See attached narrative of my work experience and qualifications.

DECLARATION

I, William J. McBride, the sole Member and Manager, declare that I personally reviewed the above statements and that they are true, correct and complete in all material respects. I further declare that the information contained in this application was prepared and compiled under my supervision and control. I further declare that I am authorized by the applicant to file this application on its behalf.

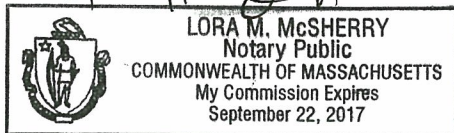
Dated this 22nd day of June, 2012 at 11:30 am

Signature: William J. McBride

Title: Manager

NOTARIZATION:
Notarial Seal

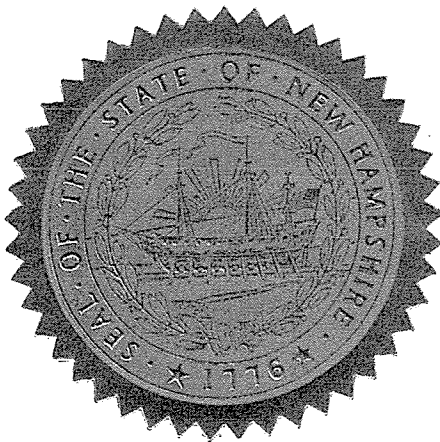
Lora M. McSherry
6/22/12 @ Pawtucket, MA



State of New Hampshire
Department of State

CERTIFICATE

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that ALLMASS ENERGY, LLC, a(n) MASSACHUSETTS limited liability company registered to do business in New Hampshire on MAY 5, 2006. I further certify that it is in good standing as far as this office is concerned, having paid the fees required by law.



In TESTIMONY WHEREOF, I hereto
set my hand and cause to be affixed
the Seal of the State of New Hampshire,
this 2nd day of MAY, A.D. 2006

A handwritten signature in cursive script, appearing to read "William M. Gardner".

William M. Gardner
Secretary of State

William J. McBride

Founder: ALLMass Energy, LLC

Qualifications and Work Experience

William J. McBride has a B.S. Degree in Engineering Management from Norwich University. He has worked for over 33 years in the electric utility industry for National Grid and its former subsidiaries Massachusetts Electric Company and New England Power Service Company. He has worked mainly in the Business Services Group working with commercial and industrial customers and various branches of local and state government. He has held managerial positions in the Commercial & Industrial Services and Conservation and Load Management Departments along with being Municipal Accounts Manager for the 18 cities and towns in the Merrimack Valley District of Massachusetts Electric.

He held the position of Manager of Legislative Affairs and Policy Initiates for New England Power Service Company in the early 90's when electric industry restructuring began building momentum amongst business and political leaders. He also helped conduct the first pilot program in Massachusetts where customers had a choice of who provided their electric generation supply.

He is now retired from National Grid and the founder and manager of ALLMass Energy, LLC. He is licensed by the Department of Telecommunications and Energy as an Electricity Broker in the Commonwealth of Massachusetts.

ALLMass Energy, LLC Mission Statement:

“To assist our clients in securing the best possible price for electric generation supply the market place has to offer.”